



Southwest Louisiana Credit Union  
4056 Ryan Street  
Lake Charles, LA 70605  
[www.swlacu.com](http://www.swlacu.com)

Contact: Kurt Howard  
9601 Jones Rd. Ste. 108  
Houston, TX 77065  
866-970-2822 • Fax 281-912-2140  
[www.CUAC.com](http://www.CUAC.com)

## Southwest Louisiana CU Joins CUAC Program

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**Houston, TX | January 4, 2018:** Credit Union Acceptance Company, LLC (CUAC) is pleased to announce that Southwest Louisiana Credit Union in Lake Charles has joined the CUAC indirect program.

CUAC is celebrating its 20<sup>TH</sup> anniversary in 2018 and brings over 15 years of experience in the Louisiana market to Southwest Louisiana CU. SWLACU has been a mainstay in the Lake Charles community since 1952 and adds a great local presence for the CUAC program.

*“CUAC is very excited to welcome Southwest LA Credit Union to our indirect program in Louisiana. We have an incredible group of Credit Union partners in Louisiana and SWLACU brings a terrific local addition in the Lake Charles area. We are pleased to help them reach their lending goals and boost their presence in the community.”* - Kurt Howard, Executive Vice President.

*“SWLACU is proud to be a part of the CUAC network of Credit Unions. We look forward to the opportunity to grow our indirect lending program and build a mutually beneficial business relationship with CUAC.”* - Chad Miller, Chief Operations Officer.

About SWLACU: Back in 1952, a few employees of PPG Industries with a common vision were tired of the bureaucracy of banks and founded Southwest Louisiana Credit Union (formerly PPG Employees Credit Union). Our vision is to eliminate poverty in Southwest Louisiana. We’re working toward that mission by offering one-on-one financial counseling, engaging workshops and seminars, and Facebook Live Q&A sessions. Our goal is to empower families with ways to save money while strengthening their financial situation through positive credit growth.

About CUAC: Credit Union Acceptance Company, LLC (CUAC) is a division of Credit Union Alliance, LLC. It was created in 1998 by Credit Unions to help Credit Unions retain member loans, grow auto loan portfolios and increase membership by enabling them to provide point-of-sale finance at the dealership. CUAC offers a full line of point-of-sale lending services and the flexibility to design a program that meets Credit Union needs. CUAC works with our clients every step of the way to construct the perfect program for them.